

Industrial Revolution Shark Tank Project

Congratulations! You have just come up with a brilliant invention or idea that is sure to change the world. However, *that is only half the battle*. Now you have to pitch your idea to some of the most powerful tycoons in the hopes that they decide to invest in you. You have invented one of the inventions below.

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| <ul style="list-style-type: none"> ❖ Water-Powered Mills ❖ Steamboat ❖ Telegraph ❖ Steel plow ❖ Reaper | <ul style="list-style-type: none"> ❖ Cotton Gin ❖ Erie Canal ❖ Steam Locomotive ❖ Pasteurization |
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You must prepare and present a **60 to 90 second** sales pitch to the class about your invention. Your sales pitch must include a **poster to complement** your sales pitch.

Your sales pitch must include **answers to these content questions**:

1. Who was the inventor or pioneer to make this idea a reality?
2. What was life like before the invention in that part of American life?
3. What was the function or purpose of the invention?
4. How does it work?
5. What improvements would it bring about?

Your presentation should provide visual aids to the audience and help explain the concept of your idea. You are pitching an idea that is completely new, so investors need to have a clear understanding of your invention. Within your presentation, you should also include a **diagram of your invention to explain how it works and reasons we should invest in your invention**.

Grading Criteria

You will be graded on the following components:

Grading Criteria	10-9 Points	8-7 Points	6-5 Points	4-3-2 Points	1-0 Points
Content Questions	All five content questions answered accurately and thoroughly. There are no historical errors, and great detail is included.	All five content questions may be answered; however, there may be some minor historical errors or some details are omitted.	One or two of the content questions are either not answered or are answered inaccurately. Little detail is included.	Three or more content questions are not answered or are answered with major historical errors. Very little detail is included.	Four or more questions are not answered or are answered with major historical errors. No detail is included at all.
Presentation and Sales Pitch	The presentation is well-prepared and very informative. Group members speak clearly using eye contact. A highly persuasive and engaging sales pitch is included.	The presentation is prepared and informative. Group members may occasionally glance at notecards or the poster. A good sales pitch is included in the presentation.	The presentation is either unprepared or not very informative. Group members occasionally read off of notecards or the posters. A decent attempt to sell the product is included.	The presentation is unprepared and not informative. Group members read off notecards or the poster. The attempt to sell the product is weak or is not clearly included.	The group either does not present or have a sales pitch or the presentation is so distracting and unprepared that is impossible to follow what the group is trying to present.
Poster and Diagram	The poster is neat, creative, organized, and highly visually appealing. There is an accurate and detailed diagram that clearly shows how the invention works.	The poster is neat, organized, and visually appealing. There is an accurate diagram or image included that somewhat shows how the invention works.	The poster is neat and organized and somewhat visually appealing. An image of the invention is included, but it is not clear how the invention works.	The poster is not visually appealing and may be unorganized or messy. An image of the invention is included that does not show how it works whatsoever.	The poster or diagram is either unreadable or contains no image of the invention whatsoever. The poster could also be incomplete or not turned in.
Total: _____					/30 points